



## **TASK: WRITE A BUSINESS PLAN FOR A DEVELOPING COUNTRY**

How can Life Science & Technology be used to support the population of a developing country?

For the Imagine School Competition you write your high school thesis in the form of a **business plan**. Requirements in this business plan are the technological, economical and societal aspects of your project.

---

### **REQUIREMENTS TO THE CONTENT OF YOUR THESIS**

#### Technology

- What is the technology?
- What scientific knowledge is involved?
- How does it work?
- How did you test if your idea works (practicum)
- How can this be used in a developing country?

#### Economy

- How to implement the project?
- Which phases of the project can be distinguished?
- What happens on short and long term?
- What are the required materials?
- How to get these materials?
- How to get enough funding for the project?

#### Society

- What developing country is most suitable for your idea?
- What problems does your project solve?
- Who benefit from the project?
- Who are the stakeholders of the project?
- Who will execute the project?
- Who will help them?

Answers on the questions above can be found by (independent) literature reviews, practicum with the scientist(s) and the workshop Sustainable Entrepreneurship.

---

---

## REQUIREMENTS LAY-OUT HIGH SCHOOL THESIS

The structure consists of a title page, preface, table of contents, executive summary, introduction (research question), core (the project), end (discussion and conclusion), and bibliography. The main lines are the technology, developing and implementing the project in the developing country.

- The length is a maximum of ten A4 sheets, excluding appendices. This concerns the introduction, core and lock. The remaining chapters count as an attachment.
- Everything is written in English.
- The property looks neat: nice front, catchy title, functional and visible illustrations, readable font and font size, throbbing page indicator and correct source view.

## HAND IN

Your report is handed in prior to the deadline via e-mail. You sent both a Word-version and a pdf-version. Make sure that everything is in one file, so no attachments as individual files. Name the file according to your report (title) and the name of your school. If the files are too large to sent by email, please use the free service of [WeTransfer](#).

**Be aware!** The report you hand in, is property of IMAGINE. If you want to compete in any other competitions (for instance, from a university or INESPO), you always need to ask permission to the project leader of IMAGINE beforehand.

---